

## Current Market Outlook 2007 <br> How Will You Travel Through Life?



Current Market Outlook 2007
How Will You Travel Through Life?

## 2006 to 2026 Key Indicators



## 28,600 New Airplane Deliveries

## 747 and larger

\$270 billion

- 960 new airplane deliveries over 20 years.
- Demand focused on long, heavily traveled routes.
- Asia-Pacific highest demand; 500 new airplanes.
- Europe second, 230; then Middle East; 110.


## Twin aisle

## \$1,270 billion

-6,290 new airplane deliveries over 20 years.

- Asia-Pacific highest demand; 2,530 new airplanes.
- Europe second, 1,360; then North America, 1,330.


## Single aisle

## \$1,190 billion

- 17,650 new airplane deliveries over 20 years.
- North America highest demand; 5,840 airplanes.
- Asia-Pacific second, 4,690; then Europe, 4,630.


## Regional jets

\$110 billion

- 3,700 new airplane deliveries over 20 years.
- North America highest demand; 1,880 airplanes
- Asia-Pacific second, 630; then CIS, 460; then Europe, 450.


## Demand by Region

| Asia-Pacific $\quad \mathbf{8 , 3 5 0}$ airplanes | \$1,020 billion |  |
| :--- | :--- | :--- | :--- |
| The emphasis of the world airline fleet will | GDP | $\mathbf{3 . 7 \%}$ |
| move substantially toward Asia-Pacific, with | RPKs | $\mathbf{6 . 5} \%$ |
| well over a third of the deliveries by value | RTKs | $\mathbf{7 . 3} \%$ |
| going to airlines in the region. |  |  |

## North America $\mathbf{9 , 1 4 0}$ airplanes $\mathbf{\$ 7 3 0}$ billion

Constrained domestic growth in the near term with capacity transfer to stronger international routes. Orders will be needed soon GDP 2.8\% RPKs 4.0\% RTKs 5.4\% to replace large numbers of airplanes.

| Europe $\quad \mathbf{6 , 6 7 0}$ airplanes | $\mathbf{\$ 6 6 0}$ | billion |
| :--- | :--- | :--- | :--- |
| Current high air travel growth within Europe | GDP | $\mathbf{2 . 1 \%}$ |
| will slow as the European Union consolidates. | RPKs | $\mathbf{4 . 2 \%}$ |
| Strong potential for new long-haul routes as | RTKs | $\mathbf{5 . 2 \%}$ |
| many international markets liberalize. |  |  |


| Middle East 1,160 airplanes | \$190 billion |
| :---: | :---: |
| Continued expansion of long-haul twinaisle routes worldwide will lead to the highest average value for each airplane delivered. | $\begin{array}{ll} \text { GDP } & 4.0 \% \\ \text { RPKs } & 5.7 \% \\ \text { RTKs } & 7.1 \% \end{array}$ |
| Latin America 1,730 airplanes | \$120 billion |
| High traffic growth and increased affordability of air travel to a growing middle-class population is allowing indigenous airlines to expand and enjoy better economies of scale. | GDP $3.8 \%$ <br> RPKs $6.2 \%$ <br> RTKs $6.1 \%$ |
| CIS 1,060 airplanes | \$70 billion |
| Growth in oil-related activities, the service sector, and tourism, combined with consolidation and innovation among airlines, drives a requirement for more than 1,000 new airplanes. | GDP $\mathbf{4 . 3} \%$ <br> RPKs $\mathbf{5 . 7 \%}$ <br> RTKs* $\mathbf{5 . 7 \%}$ <br> ${ }^{*}$ CIS to Europe.  |
| Africa 490 airplanes | \$50 billion |
| Europe will continue to account for around two-thirds of African air travel, and there will be a particularly strong need for small and medium twin-aisle airplanes. | GDP $4.9 \%$ <br> RPKs $5.4 \%$ <br> RTKs $6.1 \%$ |

## The Outlook on a Page

Your complete reference guide to the future of air transport. And on the back, we welcome your feedback, questions, or thoughts on the outlook.

## It's 20 years into the future...

Air travel has evolved.

- More people from all walks of life have access to affordable, direct, and efficient air services.
- And the largest share of the 6.8 billion airline passengers worldwide now travels to, from, or within the Asia-Pacific region.

The airline fleet has been revitalized.

- 80 percent of the airplanes in service have been delivered new since 2006.
- They have brought improved environmental performance, more comfort, more dependability, and lower costs.

Current Market Outlook 2007
How will You Travel Through Life?

Response
Form

## Name

Position
Company
Address
$\qquad$

| Michael Warner | Fax number |
| :--- | :--- |
| Senior Manager | 1.206 .766 .1022 |

Market Analysis
E-mail
BoeingCurrentMarketOutlook@Boeing.com

## Mailing address

Boeing Commercial Airplanes
Market Analysis
P.O. Box 3707, MC 21-28

Seattle, WA 98124-2207 USA
Web site
www.boeing.com/commercial/cmo

## We at Boeing Value Your Opinion

Please take a moment to complete this feedback form and fax it back to us. You may attach your business card to provide contact details. Thank you!

## Your perspective on future air transport markets

- What will be the main factors to affect the future market?
- What will be the likely impact of these factors?


## Your feedback on the Current Market Outlook

- What areas would you like to see covered in more detail?
- What additional data would you like us to make available?
- What did you find most valuable?
- Was there anything you disliked?


## Any other comments?



## How Will You Travel Through Life?

Over the next 20 years, air transport will progressively unite friends, families, business partners, and ultimately cultures from all around the world.


## Continuous Improvement in Air Transport

The future passenger and freight fleet will bring better efficiency and improved environmental performance, and will allow people all around the world to benefit from the essential connections that only air transport can deliver.


It's the year 2026
Air travel has evolved.
More people from all walks of life have access to affordable, direct, and efficient air services.

And the largest share of the 6.8 billion airline passengers worldwide travels to, from, or within Asia-Pacific.


4 Nearly 40\%
of air travel will be to, from, or within Asia-Pacific
*Commonwealth of Independent States,

| Demand by Region |  | *Commonweath ofIndependent States. <br> Includes: Russia. |
| :--- | ---: | ---: |
| Market value and airplane deliveries | $\mathbf{\$ B}$ | Airplanes |
| Asia-Pacific | 1,020 | 8,350 |
| North America | 730 | 9,140 |
| Europe | 660 | 6,670 |
| Middle East | 190 | 1,160 |
| Latin America | 120 | 1,730 |
| CIS* | 70 | 1,060 |
| Africa | 50 | 490 |
| $\mathbf{2 0 0 6}$ total | $\mathbf{\$ 2 . 8 T}$ | $\mathbf{2 8 , 6 0 0}$ |



Demand by Airplane Size

| $\mathbf{2 0 0 7}$ to $\mathbf{2 0 2 6}$ | \$B | Airplanes |
| :--- | ---: | ---: |
| 747 and larger | 270 | 960 |
| Twin aisle | 1,270 | 6,290 |
| Single aisle | 1,190 | 17,650 |
| Regional jets | 110 | 3,700 |
| Total | $\mathbf{\$ 2 . 8 T}$ | $\mathbf{2 8 , 6 0 0}$ |

## It's $\mathbf{2 0}$ years into the future

The world has changed.
The airline fleet has been revitalized.
80 percent of the airplanes in service have been delivered new since 2006.

They have brought improved environmental performance, more comfort, more dependability, and lower costs.



Future Air
Transport


# Current Market Developments 

Robust demand, high levels of efficiency, and overall profits.



## Positive Market Conditions Continue

On a global scale, strong economic growth and liberalizing markets are generating robust demand for air travel, while airline efficiency improvements are offsetting high fuel prices and enabling overall industry profitability.

## Strong, diverse economic growth

The world economy has grown at an average 3.6 percent annual rate since 2004 and is expected to continue this above-trend growth through the end of the current decade. At the same time, the global economy is becoming more diverse and less dependent on the performance of the United States. Current softness in the U.S. economy is being more than offset by strong growth in the European Union, Asia, and other emerging regions.

## Robust air travel demand and increased airline efficiency are boosting profitability

Strong economic growth combined with increasingly liberalized and competitive markets is driving above-trend air traffic growth, which continues to outpace airline capacity growth. Rising load factors have enabled airlines to use fuel surcharges and higher fares to increase yield.

Sustained high fuel prices have also resulted from the strong world economy. Between 2003 and 2006, fuel expense grew from 15 percent to more than 25 percent of airline operating costs. Airlines responded by improving the fuel-efficiency of their operations and reducing cost in many other areas. They implemented more efficient, Internet-based distribution systems, reduced or eliminated commission payments, and drew on their employees for labor cost reduction.

## Air cargo recovering

The recent slow growth of air cargo can be attributed to the continuing effect of high fuel costs, leading to higher prices to send freight by air and a corresponding shift to maritime capacity. Air cargo growth has begun to recover as dedicated freighter capacity on more efficient new and converted airplanes comes on line.

## Fundamental drivers of airplane orders

With both strong air travel demand and a need for productive and efficient airplanes, almost 4,500 airplane orders have been placed over the past 3 years. While deliveries of these airplanes take place over the next 6 or 7 years, additional demand will be driven by the need to replace substantial numbers of existing airplanes.

## Future challenges

Our forecast allows for challenges that may affect the future of air transport.

Three of the foremost challenges are expected to be

- Continuing to improve the environmental performance of air transport.
- Relieving airspace and airport congestion.
- Meeting the increased demand for resource in terms of additional airports and key skilled personnel such as pilots and maintenance engineers.



## Improving environmental performance

To continue improving the environmental performance of air transport, airlines are focusing on more efficient operations with newer airplanes. At the same time, the industry is actively determining which of the possible future sources of fuel provide the lowest life-cycle $\mathrm{CO}_{2}$ emissions

Biomass-to-liquid processes are particularly attractive as low-carbon life-cycle fuels - a distinct advantage over more carbon-intensive coal-toliquid and gas-to-liquid processes. Plants, with algae showing particular promise, could supply biofuel to satisfy the world's aviation needs.

Community noise levels are also being addressed. New airplane types currently on offer deliver a 30 to 60 percent reduction in noise footprint over their predecessors, confining most noise disturbance to within the airport boundary.


Relieving congestion and addressing resource requirements
Congestion in air traffic control and ground operations could be an inhibitor to growth in some areas. In addition to airlines providing flights from less congested airports, technological improvements such as continuous descent approach are already effective in alleviating local congestion. The pace of implementation of large-scale structural change in facilities such as air traffic control is largely driven by political considerations.

While the assumption is made that all necessary additional airports and skilled personnel will be available over the course of the forecast period, short-term growth rates underlying the forecast fully consider the rate at which these resources will become available.

Future Air
Transport


## Critical to the Global Economy

Air transport provides a unique, flexible means of adding transportation needed to facilitate economic growth.

## Economic growth and air transport

Growth in economic activity is fundamental to the high proportion of the world's population in need of better living conditions as well as to the continued development of more prosperous nations. Expanding the movement of both people and cargo is most easily and flexibly achieved by adding air services, and the benefits are immediate.

Emerging economies rely on being able to access large markets, whether local or international. Road, rail, or marine transportation are fundamental components of the infrastructure of growing economies, but they demand high investment, primarily from government funds, and are not practical for rapidly traversing long distances or extreme terrain.

These alternatives cannot compete with the flexibility of air transport in rapidly delivering access to a wide variety of markets for either people or goods.

The growth of air transport is consistently most rapid in fast-growing economies, as can be seen in the chart below, which shows the relationship between air transport growth and economic growth for a sample of welldeveloped and emergent markets. This reflects the dynamic relationship between the two, where air transport both contributes to and benefits from economic growth

| Growth in: | (Largely United States) <br> North America |  | Europe |  | China |  | (Largely India) <br> Southwest Asia |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time period | Past 20 years | Next 20 years | Past 20 years | Next 20 years | Past 20 years | Next 20 years | Past 20 years | Next 20 years |
| Economic activity |  |  |  |  |  |  |  |  |
| GDP \$B added | 5,390 | 7,780 | 3,380 | 5,450 | 1,780 | 6,510 | 590 | 2.280 |
| GDP growth rate | 3.2\% | 2.8\% | 2.0\% | 2.1\% | 9.9\% | 6.6\% | 5.6\% | 5.7\% |
| Passenger air travel (RPKs) |  |  |  |  |  |  |  |  |
| RPKs added | 1,000 | 2,390 | 1,110 | 2,380 | 350 | 1,280 | 100 | 390 |
| RPK growth rate | 4.1\% | 4.0\% | 5.7\% | 4.2\% | 11.0\% | 8.0\% | 6.2\% | 6.9\% |
| GDP-to-RPK multiplier* | 1.3 | 1.4 | 2.9 | 2.0 | 1.1 | 1.2 | 1.1 | 1.2 |

Market Growth Rates


## Central to the smooth functioning of well-developed economies

Air transport is also critical to well-established economies that may be growing at slower rates. Where economic growth rates are lower, the multiplier to air transport growth is typically higher than in emerging markets. This is largely a product of a lower degree of market regulation and existing well-developed infrastructure, providing easier market access and more competition than in many emerging markets. The GDP-to-RPK multiplier shows how many times faster traffic is growing than the economy and is calculated by dividing the RPK growth rate by the GDP growth rate.

The vastly greater volume of demand for air transport in more highly developed markets makes viable a larger range of competitive service offerings, which itself contributes to expanding the overall market.

## Moving a quarter of the world's merchandise

The central role of air cargo in facilitating global trade is demonstrated by the fact that a quarter of the world's international merchandise trade, measured by value, is moved by air.

## More Travel Choices

Emerging regions, the gathering pace of market liberalization, and new forms of competition will shape future markets.

## New Market Opportunities

Many new route opportunities and a segmented approach to high-volume markets.

## Many opportunities from large cities

As seen in the chart below, many of the world's cities with a large population (more than 6 million people in the metropolitan area) have a remarkably low number of direct air connections to other key destinations. This is in part due to historic restrictions on air services - restrictions that are now receding and provides a simple reflection of the high potential for opening up new direct air services as economic growth and market conditions allow.

## New forms of competition

Markets are simultaneously opening up through reduced regulation (termed "liberalization" or "deregulation").


Potential for New Destinations
Chart shows number of nonstop destinations served


This, along with future high absolute levels of travel demand, means that many markets are now open enough and large enough to support niche strategies by specialist airlines and multiple segmentation strategies by larger airlines.

The rapid pace of liberalization is evident not just with the European UnionU.S. Open Skies agreement that comes into effect in March 2008 but also with the continued opening up of markets in India, Africa, and Asia-Pacific.

In markets from London to the United States and Canada, recent entrants are providing dedicated service in segments such as full-service premium (Eos), business class (Maxjet and Silverjet), and low-cost (Zoom, flyglobespan).

Large airlines such as Lufthansa, Swiss, KLM, Air France, and ANA already provide dedicated business-class-only service on selected routes to the United States, Africa, China, and Japan. American Airlines and United Airlines have a specific focus on premium services between San Francisco, Los Angeles, and New York.

For the future, British Airways and Virgin Atlantic have announced plans to expand application of their core strengths (satisfying demand for premium services) to points outside their traditional U.K. markets. They both intend to serve points in the United States from a variety of European cities, using single-aisle airplanes focused on their premium products.



## Low-cost, long-haul airlines

The strongest features of low-cost airlines, such as ruthless attention to productivity, minimal complexity, highly efficient distribution (sales) systems, and maximum potential for ancillary revenues (such as from onboard sales or hotel and car-rental bookings), will be increasingly applied in a long-haul context. The operational practicality of this approach has been demonstrated for years by charter and inclusive tour airlines around the world.

However, only now is the regulatory environment becoming liberal enough for potentially successful application of these strategies to the wide variety of markets essential for the high volume of direct seat sales that will make rapid growth of low-cost, long-haul airlines feasible.

## Opportunities for air cargo

As international trade from countries with emerging economies develops, there will be more need for dedicated freighter airplanes offering a combination of medium to large capacity and long range.

## Emphasis Shifting to Asia-Pacific

With large economies and rapid growth rates, air travel to, from, and within Asia-Pacific will account for nearly 40 percent of the global market in 2026.

## World Passenger Traffic Flows

Liberalization in international markets is a global phenomenon.

## Changing travel patterns

The more rapidly growing, and increasingly large, economies of Asia-Pacific will lead to travel within the region becoming greater than within North America, which is by far the dominant region today, with nearly a quarter of the world's airline traffic and a third of its passengers.

Even strong near-term growth in Europe's internal markets and increasing connections between Europe and Asia will not deliver quite such rapid growth as in markets within Asia. The share of traffic serving Europe will decline from about 30 percent today to 27 percent in 20 years' time.

Passenger Traffic Development


## Annual Traffic Growth Rate

2006 to 2026

6.7\% Asia-Pacific, including China 3.4\% Within North America 5.8\% Asia-Pacific, excluding China 3.5\% Within Europe 4.7\% North Atlantic 8.8\% Within China 5.6\% Europe-Asia-Pacific 6.2\% Transpacific 4.7\% North America-Latin America 5.0\% Europe-Latin America 6.6\% Within Latin America 5.7\% Within and to CIS 5.8\% Middle East-Asia-Pacific 5.5\% Africa-Europe


## Another market perspective: <br> passenger numbers

Air travel is typically quantified using the measure revenue passenger-kilometers (RPK), because this combines passenger counts with the distance flown and is a good reflection of the productivity of airlines and the airplanes they use.
Sometimes, it is more useful to consider the actual number of passengers carried, particularly in terms of shorter distance flights or for airlines that rely on a high proportion of ancillary revenues directly proportional to the number of passengers carried.
These two measures reveal different perspectives on the market. When considering how airplanes are used, those that are larger and fly longer distances carry more traffic (RPKs), but those that focus on shorter flights carry significantly more passengers.


For example, if a 747-400 full with 420 passengers in four classes performed one 9500-kilometer flight in a day (about 6,000 miles), it would generate nearly 4 million RPKs

On the other hand, a 737-800 with 148 passengers in two classes might fly eight 1-hour sectors (of around 640 kilometers, or 400 miles, each) in a typical day. If full on every flight, this airplane would carry nearly 1,200 passengers and generate around 760,000 RPKs.

In this example, the 747-400 carries more than five times the traffic (RPKs) of the 737-800 in a day, but the 737-800 carries nearly three times as many passengers.


## Many more passengers fly within regions than between regions

Approximately 85 percent of passengers will fly within the world's main regions in 2026, compared with nearly 90 percent today. Long-haul routes are growing at a faster rate, leading to an increased traffic share for twin-aisle airplanes. Some routes within regions cover very long distances, but the majority are most effectively served with single-aisle airplanes.

Future Air
Transport


How the Fleet Grows
Fleet development: 2006 to 2026


The critical role air cargo plays in enabling developing economies to participate in global markets is underscored by the fact that, putting aside movements within North America and Europe, 42 percent of the value of goods transported between international markets is carried by air. This is only 1 percent of the same market if measured by weight, as air cargo focuses on goods with high-value or high-time dependency or that are economically perishable.

## Newer airplanes restoring the advantage

The addition of more recent airplane types from conversion (such as $767-300 B C F$ and $747-400 B C F$ ) and new designs (such as the 747-8F and 777 F) will restore some of the advantage that air freight has recently lost to container ships. The scale of unit cost improvement offered by these airplanes is higher than the relative improvement offered by large container ships.

## 1,980 Freighters



3,980 Freighters


2026 fleet

Dedicated freighters will carry an increasing proportion of air freight, as their high degree of flexibility better satisfies the need for rapid delivery of time-sensitive goods. By 2026, around 55 percent of freight capacity will be provided by dedicated freighters, up from less than half today.

## Cargo fleet will double as air traffic triples

Cargo traffic is set to triple from 190 billion RTKs to 600 billion RTKs. To satisfy this growth, the world's freighter fleet will double from 1,980 to 3,980 airplanes, and the widebody fleet will grow from 58 percent of today's fleet to 64 percent of the fleet in 2026.

The freighter fleet will largely be renewed during the period, with 1,350 of the current 1,980 airplanes removed and retired, the addition of 2,480 airplanes converted from passenger roles, and 870 new freighter airplanes added. More than half of the large freighters added (58 percent) will be new, compared with about 23 percent of the medium widebody airplanes added and only a small number of new standard body freighters.

Asia-Pacific will account for the largest share of both future freight capacity ( 40 percent) and of the large freighters added (42 percent). In North America, demand from the large express carriers will lead to a focus on medium widebody and standard body freighters.


New Airplane
Markets

New Airplane

## Markets



## Markets Drive Airplane Selection

Airlines select the right airplanes for their chosen strategy and the rapidly changing competitive environment.

## Airplane selection and market size

The volume of the market for airplanes will be dictated by the choices that airlines make in selecting the right airplanes to maximize future profitability.
They make these decisions in the context of their chosen strategy to address market opportunities and maintain competitive advantage.
The schematic illustrates how the market shapes the rationale behind selection of airplanes in each category. It assumes that airplanes are not acquired because of any inherent attraction of their own but rather because they provide the best opportunity for airlines to maximize their profit potential in the markets they have decided to serve.
Hence, the volume and attractiveness of each travel market eventually determines the number of airplanes in each category that will be acquired over the next 20 years.


## Airline decision process <br> Determine strategic plan

| Market context <br> Business strategy options | Volume and characteristics <br> of addressable markets | Select markets and strategy to <br> maintain competitive advantage |
| :--- | :--- | :--- |

- Serve markets with high local demand in long-haul markets.
- Link alliance partner hubs.
- Maximize onward connections.
- Serve a range of mediumand long-haul markets, taking advantage of increasingly liberal market regulations b providing frequent, direct flights wherever possible.
- Provide a wide variety of service in markets demanding frequent flights, many network connections, a wide choice of destinations, or dedicated premium services.
- Maximize market coverage with many connecting flights to small cities.
- Develop low-traffic volume, high-yield markets.
- Focus on dedicated freighter services or use underfloor cargo capacity on passenger airplanes.
- High-volume routes with few - Selected markets have few alternatives and little room for added frequency.
- Select from a relatively limited number of new routes with very high traffic potential.
- Review volume and growth of traffic on existing routes, yield trends, and options for future capacity and service frequency.
- There are many new route possibilities as international routes are liberalized.
- Current routes need constant review as these dynamic markets are always evolving
- As the overall market grows, more direct (point-to-point) services become viable.
- Grow traffic base on existing regional jet routes until the use of larger airplanes with lower per-seat costs becomes viable.
- Select from many potential opportunities to add new cities to network.
- More efficient airplanes may now be available for existing routes.
- Emerging global trade flows and demand for consumer goods shape new routes

Selected markets have few competitors are adding volume with larger airplanes rather than additional flights.

- Increasing competition and larger markets are bringing more developed market segmentation within cabins and unique service offerings.
- Low barriers to market entry leads to many new competitors, bringing lower fares to many markets.
- Extend market coverage into competitor's local markets at relatively low risk.
- Provide direct services that overfly competitor hubs.
- Competition from other modes of transport can be significant.


Review airplane performance and characteristics

Identify airplanes with range,
capacity, and economics suite to market opportunities

Propose flight schedule
Match supply and demand

- Range, fuel efficiency performance measures in large-airplane markets.
- Airplane efficiency and long range enable many new routes to be served, and differentiation in onboard service delivery must be cost efficient.
- Key performance measures are the economy, ease and cost of maintenance, short turnaround times between flights, reliability, and resale values.
- Large regional jets offer lower trip costs than many larger airplanes, and their potentia for two-class service favors them over small regional jets.
- Newer conversion and production freighter airplanes offer better payload and range capabilities.
- Focus on markets where frequency of service is limited by slot constraints or a narrow range of viable departure times.
- International markets are opening up with strong potential for new, direct flights; higher frequency flights with mediumsized twin-aisle airplanes are replacing some largeairplane service.
- Growth can be accommodated through increasing frequency on key existing routes or adding new destinations or additional airports between cities already served.
- Regional jets may be used to provide more frequent to provide more frequent service on existing routes by operated by larger airplanes operated by larger airplane smaller communities.
- Demand for freighter servic may be highly directional; freight doesn't return as passengers do.

Evaluate financial performance
of the proposed flight schedule
Varied economic and market scenarios present different profit potential

- Best results likely from lowrisk, high-volume markets with stable long-term demand.

Better financial returns are possible because of a step change in new airplane economics.

Select or assign airplanes to -
Airplane selection suited to market opportunities within planning time scale
Size differential to next largest airplane in fleet should not be too great. Focus is on replacement of older airplanes. Commonality with freighter fleets will spread risk.

- Twin-aisle airplanes are flexible assets because they are well suited to a wide range of possible routes.
- Overall system profitability can be enhanced with the most productive and reliable airplane types.

The critical assessment is the contribution of connecting traffic to financial performance of overall network.

Simplify fleet structure acros a range of markets; there is strong demand to replace existing airplanes.

High cost of fuel and the effect of congestion tend to favor new large regional jets favor new large regional jets of small single-aisle airplanes in place of large regional jets.

The greater number o new freighter airplane models on offer allows better matching of airplane capability to market requirements.

Demand for New Airplanes
Airlines acquire new airplanes that fit their chosen business strategy and market opportunities

Market-driven demand for
28,600 new airplanes from 2007 to 2026

$590<$| Demand for new |
| :--- |
| 747 and larger |
| passenger airplanes |$>2 \%$

Demand for new

$5,810<$| twin-aisle |
| :--- |
| (small and medium) |$>20 \%$

passenger airplanes

Demand for new
17,630 single-aisle
passenger airplanes

3,700 $4 \quad$| Demand for new |
| :--- |
| regional jets |$>13 \%$

## Global Airplane Deliveries

How many and where airplanes will be delivered has widespread implications.

## Airplane Deliveries

The market for new airplanes is set to become considerably more geographically balanced.

## More balanced deliveries

The increasing share of deliveries to large, rapidly growing regions such as Asia-Pacific, the Middle East, Latin America, and the Commonwealth of Independent States (CIS) will lead to a more stable long-term market. There will be reduced vulnerability to swings in regional economies or other variations in demand.

There will also be a shift toward twin-aisle airplane deliveries, with 22 percent of future deliveries and 23 percent of the 2026 fleet being twin aisle, compared with 17 percent of the fleet in 2006.


Deliveries by Region


## Implications for resourcing

These shifts in demand have strong implications for resourcing airline operations. The Asia-Pacific region will have the largest increase in fleet size. Its fleet will increase by 7,030 airplanes, from 3,370 to 10,400 airplanes, in the 20-year period. The additional 350 airplanes each year will demand more support personnel; higher training requirements; and expanded local maintenance, repair, and overhaul facilities.

The entire aviation infrastructure, including airports, ground equipment, air traffic control, aviation business professionals, and support services, is already expanding considerably in the rapidly growing regions.

Further expansion of aviation in Asia-Pacific is likely to be accomplished by a mixture of growth in Asian aerospace businesses, increased emphasis on overseas operations for Western firms, joint ventures with indigenous local companies, and locally developed expertise.

## Nearly two-thirds of deliveries will be single-aisle airplanes

The sheer volume of air transport in markets within regions (see page 11) and on short- to medium-range routes means that single-aisle airplanes will account for 62 percent of airplane deliveries.

While there is substantial demand from network airlines, rapidly growing low-cost or short-haul carriers will take well over half the single-aisle airplanes delivered

| Deliveries by Airplane Size |  | Values above 20 have been rounded to the nearest 10 . |
| :--- | ---: | ---: | ---: | ---: | ---: |



Again, there is an implication for infrastructure, as single-aisle airplanes operate a high number of short flights each day, increasing their interaction with airports and air traffic control services.

Low-cost airlines typically source many of their support services from third parties. However, their airplanes tend to return to their home base more frequently, often overnighting there, which makes crewing and line maintenance resourcing less complex than for longer haul twin-aisle operations or more traditional network airlines.

## Value of the Market

$\$ 2.8$ trillion worth of airplane assets will need to be funded, ${ }^{1}$ with more than half delivered outside Europe and the United States.

## Large Capital Market

New funding sources and more liquid assets.


## Increased diversification mitigates risk

The increased diversification of deliveries by region, described on pages 16 and 17, mitigates financing risk by making airplane assets more globally fungible.

In such a large and dynamic capital market, rapid innovation in financing vehicles and global financing infrastructure will reduce airplane financing and ownership costs.

This evolution of airplane finance will be accompanied by the enhanced global legal framework exemplified by the Cape Town Treaty, ${ }^{2}$ protecting the rights of the owners of the airplane asset and further increasing the attractiveness of participation in international airplane finance.


Market Value by Region


## Shifting geographic emphasis

As the value share of the market increases in Asia-Pacific, the Middle East, and Latin America, we will see new airplane financing sources evolve in these regions.

## Highest individual asset value

 in the Middle EastThe average value of airplanes to be financed in world markets will be around $\$ 100$ million before discounts. The highest average asset value by region will be in the Middle East-60 percent more than the world average - at $\$ 160$ million. The lowest average asset value to be financed will be in Latin America and CIS markets, at $\$ 70$ million, closely followed by North America, at $\$ 80$ million.


Market Value by Airplane Size

| Region | Regional jets | Single aisle | Twin aisle | 747 and larger | Total market value |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Asia-Pacific | 19 | 320 | 530 | 150 | 1,020 |
| North America | 60 | 390 | 260 | 20 | 730 |
| Europe | 10 | 320 | 260 | 70 | 660 |
| Middle East | 2 | 30 | 130 | 30 | 190 |
| Latin America | 3 | 80 | 40 | 1 | 120 |
| CIS | 14 | 30 | 19 | 3 | 70 |
| Africa | 2 | 18 | 30 | 0 | 50 |
| World total | 110 | 1,190 | 1,270 | 270 | 2,840 |

## North America will be the largest <br> <br> source of used airplanes

 <br> <br> source of used airplanes}Based on its large fleet of existing airplanes, North America will remain the largest source of used airplanes. Europe and the Middle East will have the lowest proportion of their existing fleet in service in 20 years' time, with just under a quarter of today's airplanes in each region lasting for the forecast period.

New Airplane Markets


## New Airplanes Delivering Strong Benefits

In 2026, 80 percent of the airplanes in service will be new as from today. These new airplanes will be better for the environment, better for passengers, and better for airlines.

## Satisfying a wide spectrum of interests

The best way to ensure that critical issues in aviation are addressed is to find a way of doing so by aligning the interests of all parties concerned. This is what drives the process of development and delivery of new airplanes into the fleet. And now more than ever, the interest of our planet itself is central to this process.

Continued evolution of the market through deregulation, privatization, and globalization increases competition and forces airlines to operate at much higher levels of efficiency. In response, airlines typically focus on reducing cost and increasing the revenue potential of their offerings, with the emphasis being determined by their business orientation.

As airplane manufacturers compete to succeed in the airplane market, they are driven to respond to these needs by providing more efficient airplanes, which in turn increases competition between airlines and so on.

Passengers Seek More Value
Driving continuous improvement


## Better for the environment

To achieve lower costs, airlines will use more fuel-efficient airplanes and implement more efficient operating procedures. As they do so emissions will be lowered and noise levels decreased. The relationship between airline cost cutting and the environment provides benefits for both.

Air travel today is one of the most efficient and environmentally friendly forms of transportation and continues to improve. Since 1970, emissions per passenger-kilometer and noise have been cut in half.

Environmental considerations will be integral to the design of future airplanes. New types such as the 787 and 747-8 will offer up to a 20 percent reduction in fuel use per passenger, reducing greenhouse gas emissions, and will offer up to a 60 percent reduction in noise footprint.

## For more environmental information

Boeing New Airplane Web site

- www.newairplane.com

Air Transport Action Group Web site

- www.enviro.aero


## Better for passengers

Passengers want the convenience of nonstop travel and more frequency choices - they want to fly where they want to go, when they want to go there.

More direct, reliable, and comfortable journeys will be made possible as new airplane types such as the 787 become prevalent over the forecast period. And the travel experience itself will be more comfortable, as new airplanes will have better interiors and better air quality

Lower airline costs and increased competition will drive down fares - making air transport more affordable and accessible to more people.

## Better for airlines

Technology and innovation offered in new airplanes will provide increased airplane capability (range and payload), greater productivity (less time out of service for maintenance and repair), and lower operating costs (lower fuel burn and maintenance cost).

These airplane improvements will allow airlines to add new direct flights, attract more passengers, and become more productive while lowering their costs.


The Outlook
by Region

Asia-Pacific
Includes: China, Northeast Asia, Oceania,
Southeast Asia, and Southwest Asia.

## Value: \$1,020 billion



Middle East
Value: $\mathbf{\$ 1 9 0}$ billion


## North America

## Value: \$730 billion



Value: \$120 billion


## World Regions

## Value: \$2,840 billion


$\underline{\text { ClS }}$
Value: \$70 billion


Africa
Value: $\mathbf{\$ 5 0}$ billion


The Outlook
by Region


World Summary

| Annual growth |  |
| :--- | ---: |
| GDP | $3.1 \%$ |
| RPKs | $5.0 \%$ |
| RTKs | $6.1 \%$ |
| Deliveries |  |
| Value, \$B | 2,840 |
| Average, \$M | 100 |
| New airplanes | 28,600 |
| 747 and larger | 960 |
| Twin aisle | 6,290 |
| Single aisle | 17,650 |
| Regional jets | 3,700 |


| Total fleet |  |
| :--- | ---: |
| 2006 | 18,230 |
| 2026 | 36,420 |

## World Summary

The fundamental contribution of air transport to everyday life will continue to support strong demand for new and better airplanes.

## 28,600 new passenger and freighter airplanes

Forecast numbers include demand for both passenger and freighter airplanes.

Published for the first time this year, and included in all totals, is our extensive analysis of markets in the CIS, including Russia (see page 38), and all Russian and Ukrainian-built airplanes in the world market.

## 43 percent of the current fleet will remain in service

Of the current fleet of 18,230 airplanes, 7,820 (43 percent) will be in service in 2026, of which 2,480 will have been converted to freighters.

## 6.8 billion passengers in 2026

To provide efficient, cost-effective transport for the anticipated 6.8 billion airline passengers in 2026, each airplane in the passenger fleet of 32,440 (see page 43 for a breakdown) will carry an average of 210,000 passengers, or roughly 575 for each and every day of the year.


## Low-cost and short-haul services

The share of capacity provided by low-cost (which includes long-haul services) and short-haul airlines (many of which are similar to low-cost airlines in nature) will grow from 22 percent in 2006 to around 30 percent in 2026. Charter and inclusive tour carriers will provide a further 4 percent.

World Deliveries
Value: \$2,840 billion


## Five Asia-Pacific Regions

## 8,350 new airplane deliveries



Share of Fleet That Is Leased
Source: Ascend CASE in service,

| Asia-Pacific <br> regions | Fleet in <br> $\mathbf{2 0 0 6}$ | Average age, <br> years | Share of fleet <br> that is leased |
| :--- | ---: | ---: | ---: |
| China | 1,150 | 8 | $38 \%$ |
| Northeast Asia | 650 | 11 | $14 \%$ |
| Oceania (Australasia) | 320 | 10 | $37 \%$ |
| Southeast Asia | 880 | 12 | $32 \%$ |
| Southwest Asia | 360 | 12 | $50 \%$ |
| Asia-Pacific | $\mathbf{3 , 3 7 0}$ | $\mathbf{1 8}$ | $\mathbf{3 3 \%}$ |
| World total | $\mathbf{1 8}$ | $\mathbf{1 3}$ | $\mathbf{3 0 \%}$ |

## Asia-Pacific

Nearly 40 percent of world traffic in 2026 will be to, from, and within Asia-Pacific.

## Presented in five regions

To provide a full analysis of demand in this large and varied region, Asia-Pacific is presented in five regions as shown on the map.

Overall, air traffic in Asia-Pacific will increase at a rate 1.8 times higher than that of economic growth (GDP) - which compares to a multiplier of 1.6 for the world as a whole.

The table illustrates how airlines in the region operate a large proportion of new airplanes, many of which are leased



Asia-Pacific

| Annual growth |  |
| :--- | ---: |
| GDP | $3.7 \%$ |
| RPKs | $6.5 \%$ |
| RTKs | $7.3 \%$ |
| Deliveries |  |
| Value, \$B | 1,020 |
| Average, \$M | 120 |
| New airplanes | 8,350 |
| 747 and larger | 500 |
| Twin aisle | 2,530 |
| Single aisle | 4,690 |
| Regional jets | 630 |
| Total fleet |  |
| 2006 | 3,370 |
| 2026 | 10,400 |

The Outlook by Region


China

| Annual growth | Rank <br> $1-11$ |  |
| :--- | ---: | ---: |
| GDP | $6.6 \%$ | $\mathbf{1}$ |
| RPKs | $8.0 \%$ | $\mathbf{1}$ |
| RTKs | $7.6 \%$ | $\mathbf{3}$ |


| Deliveries |  |  |
| :--- | ---: | :--- |
| Value, \$B | 350 | $\mathbf{3}$ |
| Average, \$M | 100 | $\mathbf{5}$ |
| New airplanes | 3,380 | $\mathbf{3}$ |
| 747 and larger | 90 | $\mathbf{5}$ |
| Twin aisle | 750 | $\mathbf{3}$ |
| Single aisle | 2,210 | $\mathbf{3}$ |
| Regional jets | 330 | $\mathbf{4}$ |


| Total fleet |  |  |
| :--- | :--- | :--- |
| 2006 | 1,150 | $\mathbf{4}$ |
| 2026 | 4,470 | $\mathbf{3}$ |

## China

China will account for 12 percent of world demand for airplanes.

## China has a young fleet

Over the past 6 years, the Chinese airline fleet has doubled, from 560 to 1,150 airplanes. At the same time, the average age of the airplanes has declined substantially, from 13 years in 2000 to 8 years today. The Chinese fleet is more than 2 years younger in average age than the overall Asia-Pacific fleet.

## A higher proportion of airplanes are leased

To flexibly manage their fleet, Chinese airlines find leasing airplanes an attractive option. In 1990, around 10 percent of the Chinese airline fleet was leased. Today, that proportion is nearly 38 percent higher than in Asia-Pacific (33 percent) and than the world average (30 percent).

## Growing to be equivalent in size

 to today's North American marketFollowing an anticipated surge in passenger traffic for the 2008 Beijing Olympic Games, the China domestic market will grow nearly fivefold by 2026 to become slightly larger than today's North American market.

## Leased Fleet



## Increased deregulation to spur China's economic development

China's aviation system is rapidly developing and moving toward deregulation. Along with continued investment in aviation infrastructure, this will be central to realizing the potential for air travel demand and its contribution to growing the economy.

Airlines in China are expected to continue to work with partner airlines from overseas through joint venture partnerships and alliance membership. They will focus on developing management, flight operations, maintenance engineering, and cabin services.

## Rising foreign investment and low

labor rates supporting cargo growth
China's role as a premier manufacturing center for products such as telecommunications equipment, computers, and clothing generates strong demand for exporting these goods by air. As such, China will have the third highest air cargo growth rate, well above the world average.

## Northeast Asia

Prosperous economies, growing national travel demand, and expanding links to China.

## Growing national travel demand

Japan has the world's second largest economy, but per capita air travel in Japan is low relative to its economic status. (See chart below.) As Japan's air travel market is liberalized, airlines are continually improving service at more competitive prices, and Japanese travelers are responding by traveling more. South Korea is also seeing a continued expansion of air travel as its economy continues to grow, and a rise in personal incomes increases the propensity to travel.

Air travel markets of Northeast Asia are characterized by a healthy mixture of business and personal travel. As travel per capita continues to rise, the personal travel growth rate will likely exceed that of business travel.

Travel Propensity $\quad$| Source: ICAO 2005 total passengers by country. |
| ---: |
| Estimated GDP per capita (PPP), CIA. |
| World Population Statistics, U.S. Census, 2002. |

Potential for more Japanese travelers


## Hub development in Tokyo and Seoul

Tokyo and Seoul are the most significant hubs in the region. Their airports are both reaching capacity limits today, but expansion is planned to deliver greater capacity and reduced congestion by around 2010.

The region provides natural geographic hubs to support and capitalize on the explosive growth and fragmentation of services to and from China. Cooperation between airlines in Northeast Asia and China will continue to increase-as exemplified by recent agreements between ANA, Asiana, Air China, and Shanghai Airlines.

## Strongest growth potential

Markets to China, Southeast Asia, and Southwest Asia have the greatest growth potential, with strong and expanding business ties and increasing tourism. Recent multilateral air service agreements among China, Japan, and South Korea will play a large role in developing air travel.



| Northeast Asia |  |  |
| :--- | ---: | ---: |
| Annual growth | Rank <br> $1-11$ |  |
| GDP | $1.4 \%$ | 11 |
| RPKs | $5.4 \%$ | 6 |
| RTKs | $7.2 \%$ | $\mathbf{4}$ |


| Deliveries |  |  |
| :--- | ---: | ---: |
| Value, $\$ \mathrm{~B}$ | 210 | $\mathbf{5}$ |
| Average, $\$ \mathrm{M}$ | 150 | $\mathbf{2}$ |
| New airplanes | 1,390 | 6 |
| 747 and larger | 130 | $\mathbf{3}$ |
| Twin aisle | 650 | $\mathbf{5}$ |
| Single aisle | 530 | 7 |
| Regional jets | 80 | 8 |


| Total fleet |  |  |
| :--- | ---: | ---: |
| 2006 | 650 | 8 |
| 2026 | 1,680 | 6 |



Southwest Asia

| Annual growth | Rank <br> $1-11$ |  |
| :--- | ---: | ---: |
| GDP | $6.6 \%$ | $\mathbf{1}$ |
| RPKs | $6.7 \%$ | $\mathbf{2}$ |
| RTKs | $9.9 \%$ | $\mathbf{1}$ |

## Deliveries

| Value, \$B | 100 | 8 |
| :--- | ---: | :--- |
| Average, \$M | 90 | 8 |
| New airplanes | 1,070 | 8 |
| 747 and larger | 20 | 8 |
| Twin aisle | 220 | 7 |
| Single aisle | 750 | 6 |
| Regional jets | 80 | 7 |


| Total fleet |  |  |
| :--- | ---: | ---: |
| 2006 | 360 | 10 |
| 2026 | 1,260 | 9 |

## Southwest Asia (including India)

Liberalized markets are producing unprecedented growth and competition

## Rapid international growth fueled by liberalized markets

Robust economic growth and market liberalization have made Southwest Asia the second fastest growing passenger market in the world. India's gateway airports handled close to 26 million international passengers during the 12 months ending March 2007, a 15 percent increase over the previous year.

New bilateral air service treaties are permitting greater market access, additional seats, higher frequencies, more airlines, and new airport pairs. A recent U.K. Civil Aviation Authority (CAA) study credits loosened regulatory constraints for increasing U.K.-India service from 34 weekly flights to 112. The number of airlines flying between the United Kingdom and India doubled from 3 to 6, yielding consumer benefits valued at $£ 39$ million ( $\$ 78$ million) a year in lower fares and time savings.

## Airlines compete with rail for a growing middle class

About half of India's 1.1 billion people are under the age of 25 , representing an increasingly prosperous segment of potential air passengers.

According to a report from McKinsey Global Institute (MGI), India's middle class will grow to nearly 600 million people as consumption balloons from $\$ 380$ billion to $\$ 1.5$ trillion by 2025.

Airlines offer travelers the opportunity to reach their destination in a fraction of the time required by train at fares that are competitive with air-conditioned rail. India's population averages only 0.02 air trips per capita per year, indicating the potential for attracting rail passengers to the skies.

## Critical infrastructure improvements under way

Tempering the prospects for rapid traffic growth is the burden on existing airport and related infrastructure. For example, primary facilities such as Mumbai and Delhi have already exceeded their design capacities.

Public and private interests are addressing critical requirements. More than $\$ 9$ billion in public and private financing is being invested over the next 3 years to improve and modernize India's airports. In addition, more than $\$ 1$ billion is being invested at 35 nonmetropolitan airports in less developed parts of India.

Air-Rail Competition in India
Source: Air Deccan/Indian Rail Web sites, July 2007


## Southeast Asia

"Open Sky will be an important component of the overall economic integration of ASEAN." 1

## Ongoing growth in a rapidly developing economic community

Through the activities of ASEAN, the region's 10 countries have evolved into a significant economic community, increasingly integrated in the global economy. Demand for air transport has flourished, driven by the region's accelerating economic development. Passenger traffic is projected to grow 5.9 percent per year over the next 20 years, while cargo traffic grows 6.8 percent, outpacing the global average.

The region's substantial number of airplane orders, including significant orders for twin-aisle airplanes that will enter service over the next few years, reflects confidence in continued economic growth.


Additional aviation capacity will be needed to keep pace with growing air transport demand, creating a requirement for an estimated 1,930 new airplanes, which represents $\$ 290$ billion in investment opportunities.
ASEAN's plan for further liberalization of international air links will drive continued strong growth. Air transport is a key component of ASEAN's "Ten Nations, One Community" goal, stimulating trade and investment, fostering leisure travel, and promoting tourism.

## New entrants in the low-cost segment

 Southeast Asia contributes significantly to the burgeoning expansion of international tourism enjoyed by the entire Asia-Pacific region. A thriving tourism market and potential for strong domestic and regional traffic growth create conditions favorable to the development of low-cost long-haul carriers.Successful adoption of the low-cost carrier business model at airlines such as Lion Air and AirAsia is a recent but rapidly developing trend. Low-cost startup airlines have expanded in both domestic and international markets, even as established flag carriers have created their own low-cost subsidiaries to take advantage of the rapidly growing market for these services.


Southeast Asia

| Annual growth | Rank <br> $1-11$ |  |
| :--- | ---: | ---: |
| GDP | $4.4 \%$ | $\mathbf{4}$ |
| RPKs | $5.9 \%$ | $\mathbf{4}$ |
| RTKs | $6.8 \%$ | 6 |
| Deliveries |  |  |
| Value, \$B | 290 | $\mathbf{4}$ |
| Average, \$M | 150 | $\mathbf{3}$ |
| New airplanes | 1,930 | $\mathbf{4}$ |
| 747 and larger | 220 | $\mathbf{2}$ |
| Twin aisle | 730 | $\mathbf{4}$ |
| Single aisle | 860 | $\mathbf{5}$ |
| Regional jets | 120 | 6 |


| Total fleet |  |  |
| :--- | ---: | ---: |
| 2006 | 880 | 6 |
| 2026 | 2,310 | $\mathbf{5}$ |

${ }^{1}$ Preparing ASEAN for Open Sky-Final Report. The ASEAN nations are Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam.

The Outlook by Region


| Oceania |  |  |
| :--- | :--- | ---: |
| Annual growth | Rank <br> $1-11$ |  |
| GDP | $2.9 \%$ | 8 |
| RPKs | $5.0 \%$ | 9 |
| RTKs | $8.2 \%$ | $\mathbf{2}$ |

## Deliveries

| Value, \$B | 70 | 9 |
| :--- | ---: | ---: |
| Average, \$M | 120 | 4 |
| New airplanes | 580 | 10 |
| 747 and larger | 40 | 7 |
| Twin aisle | 180 | 9 |
| Single aisle | 340 | 10 |
| Regional jets | 20 | 11 |


| Total fleet |  |  |
| :--- | :--- | :--- |
| 2006 | 320 | 11 |
| 2026 | 680 | 11 |

## Oceania (Australasia)

Australia and New Zealand have achieved greater integration into the global economy through major macroeconomic restructuring.

## Global integration

## and expanding air services

The region is strongly focused on inbound tourism and anticipates higher growth in the near future, with accelerating airplane deliveries. The largest air travel flows are consistently to and from Southeast Asia and within Oceania. Average annual traffic with North America and Northeast Asia is expected to grow at 7 percent and 6.6 percent per year, respectively, exceeding the world average.

## International expansion

Growth in international markets provides great opportunities to established carriers, while inviting new competitors.


International Scheduled Traffic
Source: Australian government,
Department of Transport and Regional Services,

## To and from Australia

Outbound passengers
Inbound passengers


The region's airlines have booked significant numbers of new airplane orders to support expansion plans. Qantas, Air New Zealand, and Air Pacific will introduce a large number of small twin-aisle airplanes, which will bring more affordable, more comfortable service and allow these three airlines to expand their market presence in a wide range of destinations.
In March 2007, Australia expanded its bilateral agreements with the United Arab Emirates and Qatar. These agreements provide greater market access to competing airlines between Australia and the Middle East, as well as inbound from Europe.

## Transformation in low-cost carriers

The recent emergence of low-cost carriers in Asia gives budget travelers more affordable opportunities to visit Oceania. Virgin Blue is soon expected to introduce flights to the United States, under the brand $V$ Australia. Along the same lines, Qantas' JetStar is growing rapidly in both long- and short-haul, low-fare markets.

## Middle East

Ambitious growth plans, modern air transport infrastructure, and a central world location.

## Tremendous growth

Air travel has grown faster in the Middle East than in any other world region, averaging more than 12 percent for each of the last 5 years.

Airlines based in the Gulf have successfully exploited their geographic location to connect passengers traveling between Europe, Asia, Africa, Oceania, and recently, the Americas. New airports such as Dubai World Central, whose eventual capacity of 120 million passengers exceeds the world's largest existing airport, will support further growth.

Traffic (RPKs) Source: ICAO.
2001 to 2006


## Low-cost carrier potential

Growth opportunities in the Middle East are being driven not only by geography, deregulation, liberalization, and economic growth, but also by the region's demographics.

While typically known for its wealth and high-end passengers, who are particularly well-served by the region's international air carriers, the region is home to a large number of Asian laborers who seldom fly and are often prevented from going home by the cost of air travel.

Recognizing the great potential for low-cost service in this market, four startup airlines have launched in the past few years. Air Arabia of Sharjah and Jazeera Airways of Kuwait have already become well established, and NAS Air and Sama of Saudi Arabia began service in 2007. These carriers already carry 5 percent of the region's internal air traffic. Further easing of government restrictions is necessary throughout the region for these efforts to realize their full potential in stimulating new passenger traffic.

Low-Cost Carrier Competition
Source: OAG/Boeing research, May 2007
Share of capacity



Middle East

| Annual growth | Rank <br> $1-11$ |  |
| :--- | :--- | ---: |
| GDP | $4.0 \%$ | 6 |
| RPKs | $5.7 \%$ | $\mathbf{5}$ |
| RTKs | $7.1 \%$ | $\mathbf{5}$ |


| Deliveries |  |  |
| :--- | ---: | ---: |
| Value, \$B | 190 | 6 |
| Average, \$M | 160 | $\mathbf{1}$ |
| New airplanes | 1,160 | 7 |
| 747 and larger | 110 | $\mathbf{4}$ |
| Twin aisle | 600 | 6 |
| Single aisle | 380 | 9 |
| Regional jets | 70 | 9 |
| Total fleet |  |  |
| 2006 | 670 | 7 |
| 2026 | 1,320 | 8 |

The Outlook by Region


| Africa |  |  |
| :--- | ---: | ---: |
| Annual growth | Rank <br> $1 \mathbf{1 1 1}$ |  |
| GDP | $4.9 \%$ | $\mathbf{3}$ |
| RPKs | $5.4 \%$ | 6 |
| RTKs | $6.1 \%$ | 7 |

## Deliveries

| Value, \$B | 50 | 11 |
| :--- | ---: | ---: |
| Average, \$M | 100 | 7 |
| New airplanes | 490 | 11 |
| 747 and larger | - | 11 |
| Twin aisle | 150 | 10 |
| Single aisle | 270 | 11 |
| Regional jets | 70 | 10 |


| Total fleet |  |  |
| :--- | ---: | ---: |
| 2006 | 640 | 9 |
| 2026 | 1,010 | 10 |

## Africa

Abundant resources, agricultural and commercial centers, and natural wonders are a strong draw for business and leisure travelers.

## Above average growth

The distances and geographic challenges of travel within the continent, compounded by the lack of good roads and railways, foster strong growth in regional air transport, as increased trade and commerce and a growing middle class boost demand. The anticipated annual traffic growth of 5.4 percent will be above the world average.

Single-aisle airplanes dominate air travel within the continent, accounting for about three-fourths of the available seat-kilometers flown within the region. Low-cost airlines are now offering service in many markets.

Intercontinental travel will nonetheless remain the mainstay of air transport, constituting about 80 percent of Africa's total air commerce. Travel between Africa and Europe will continue to be the largest international market, although African carriers are extending their operations to destinations in North and South America, the Asia-Pacific region, and China. As in other parts of the world, small and intermediate twin-aisle airplanes have become more significant in serving these international markets.

Air cargo is also an important component of African air service, with Europe the major trade partner, followed by the Middle East and North America. Air cargo traffic is also growing rapidly between Africa and China.

## Progress on aviation policies

Positive developments in the aviation industry within Africa are also contributing to growth. Countries within Africa continue to promote progress on aviation policies and to harmonize civil aviation legislation, licensing, and technical standards across the African continent.


Long-Haul Market Trend
Growing with twin-aisle airplanes


## Latin America

Projected traffic growth rates for Latin American carriers are among the highest in the world.

## Latin America air travel becoming more <br> convenient and less expensive

Latin America is knitting together a strong aviation market. One of the region's most respected airline CEOs cites "the three Cs" of success as capital, capacity, and cost. All three have improved dramatically in recent years.

Increased access to private capital is having a profound impact. The ability to fund new airplane purchases is allowing airlines to revitalize their fleets and pursue growth strategies. The efficiency and economy of the recently ordered airplanes will bring improvement in the other two areas, helping airlines manage costs and earn profit while boosting capacity.

## Airplane Order Surge

## Orders by year



Added capacity is giving the region's carriers an operating scale they have never enjoyed before, enabling them to compete with the many U.S and European carriers that serve the region. Latin American carriers currently provide only 25 percent of the capacity into the region. Passengers are benefiting from service to new destinations and the convenience of more frequent flights.

## Low-cost airlines stimulate the market

New low-cost airlines are expanding service, lowering fares, and stimulating traffic. Latin America lends itself well to the low-cost model, with large domestic and regional markets, long distances between major cities, and limited surface transport options. GOL and other low-cost carriers now account for more than 40 percent of Brazil's domestic market.

In Latin America's second largest market, Mexico, six low-cost airlines have initiated service since 2005. These new startup carriers have a large pool of potential new passengers. Currently, 95 percent of the Mexican population does not travel by air. With a growing middle class, Mexico seems ripe for a transition from bus-dominated transport toward low-cost air travel. The large number of Latin American residents in the United States also presents great potential for new cross-border service.


Latin America

| Annual growth | Rank <br> $1-11$ |  |
| :--- | ---: | ---: |
| GDP | $3.8 \%$ | 7 |
| RPKs | $6.2 \%$ | $\mathbf{3}$ |
| RTKs | $6.1 \%$ | 7 |
| Deliveries |  |  |
| Value, \$B | 120 | 7 |
| Average, \$M | 70 | 10 |
| New airplanes | 1,730 | $\mathbf{5}$ |
| 747 and larger | 10 | 10 |
| Twin aisle | 210 | 8 |
| Single aisle | 1,370 | $\mathbf{4}$ |
| Regional jets | 140 | $\mathbf{5}$ |
| Total fleet |  |  |
| 2006 | 1,000 | $\mathbf{5}$ |
| 2026 | 2,410 | $\mathbf{4}$ |

The Outlook by Region


| North America |  |  |
| :--- | :--- | ---: |
| Annual growth | Rank <br> $1-11$ |  |
| GDP | $2.8 \%$ | 9 |
| RPKs | $4.0 \%$ | 11 |
| RTKs | $5.4 \%$ | 10 |

## Deliveries

| Value, \$B | 730 | $\mathbf{1}$ |
| :--- | ---: | :--- |
| Average, \$M | 80 | 9 |
| New airplanes | 9,140 | $\mathbf{1}$ |
| 747 and larger | 90 | 6 |
| Twin aisle | 1,330 | $\mathbf{2}$ |
| Single aisle | 5,840 | $\mathbf{1}$ |
| Regional jets | 1,880 | $\mathbf{1}$ |


| Total fleet |  |  |
| :--- | ---: | ---: |
| 2006 | 6,900 | $\mathbf{1}$ |
| 2026 | 11,950 | $\mathbf{1}$ |

## North America

A return to overall airline profitability may signal widespread fleet renewal.

## Competitive and highly dynamic markets

With nearly 7,000 jet airplanes, the airlines of North America have 38 percent of the world's jet airplane fleet. Although this highly developed market has relatively modest growth rates, it will still require about 9,100 new airplanes.

84 percent of new deliveries to North America will be single-aisle and regional jets, driven by the vast domestic air travel market. Single-aisle jets will account for 63 percent of the fleet by 2026, up from 58 percent today. Expanding international service will drive the small- and mid-size twin-aisle airplane category to an 18 percent share of the North America fleet by 2026, up from 14 percent today.

## Return to industry profitability

 despite oil pricesAfter years of losses totaling billions of dollars, the majority of U.S. airlines have returned to profitability. Restructuring by established network airlines led to cuts in unprofitable off-peak flying and saw outsourcing of other flights to regional partners using smaller jets. Other cuts included reductions in staff and reworked labor agreements.

## U.S. Industry Operating Income

## Form 41, four-quarter moving average




Capacity reductions combined with skyrocketing fuel prices drove large numbers of mainline airplanes into retirement. Between 2000 and 2006, nearly 800 mainline airplanes were either parked or permanently retired.
As difficult as the restructuring was, U.S. network carriers emerged with lower costs and greater efficiency. Continued fuel price pressure leaves airline planners considering the need to replace many current airplanes with newer, more economical types

## Network carrier fleet aging

By the year 2013, more than 500 airplanes, mostly single-aisle types, would be at least 25 years old if there were no retirements from existing North American fleets.

The economic case for wide-scale fleet renewal is compelling, with the significant improvements in airplane capability, fuel efficiency, and maintenance costs of new airplanes. The resurgence of network carrier profits is expected to prompt a significant replacement cycle as near-term action appears crucial.

Ordering new airplanes within the next 2 years will allow network airlines to avoid unmanageable replacement activity when fleet aging becomes a critical concern in 6 to 8 years' time.

## Network airlines focus on <br> international growth

Although traditional network carriers have significantly reduced domestic service, they have by no means given up on plans for expansion.

International services have not felt the same yield impact as the highly price competitive domestic market. Network carriers have realized the profit potential of increasingly liberalized, higher yield international markets and have shifted domestic capacity overseas.

Intercontinental operations account for more than 40 percent of U.S. network mainline flying. Liberalization of key international markets such as Europe will continue to drive strong demand for long-haul services.

## Low-cost carriers gain domestic share as network carriers restructure

The LCC sector has grown explosively over the past several years, with an 80 percent increase in capacity since the year 2000 as LCCs filled the void left by retreating network airlines.

With nearly 500 new single-aisle airplanes added since 2000, LCCs have gained 10 points of domestic market share. This shift combined with unprecedented load factor pressure signals a new paradigm for the hypercompetitive U.S. market.

We anticipate further pressure from high-growth LCCs on network carrier market share over the next 10 years, while load factors will continue to float at already high levels.

Emerging Need to Replace Older Airplanes source: Acend, June 2007.
Airplanes that will become $\mathbf{2 5}$ years old in each year


The Outlook
by Region


Europe

| Annual growth | Rank <br> $1-11$ |  |
| :--- | :--- | ---: |
| GDP | $2.1 \%$ | 10 |
| RPKs | $4.2 \%$ | 10 |
| RTKs | $5.2 \%$ | 11 |

## Deliveries

| Value, \$B | 660 | $\mathbf{2}$ |
| :--- | ---: | ---: |
| Average, \$M | 100 | 6 |
| New airplanes | 6,670 | $\mathbf{2}$ |
| 747 and larger | 230 | $\mathbf{1}$ |
| Twin aisle | 1,360 | $\mathbf{1}$ |
| Single aisle | 4,630 | $\mathbf{2}$ |
| Regional jets | 450 | $\mathbf{3}$ |


| Total fleet |  |  |
| :--- | :--- | :--- |
| 2006 | 4,250 | $\mathbf{2}$ |
| 2026 | 7,660 | $\mathbf{2}$ |

## Europe

Emerging competitors and a long-term possibility of slowing domestic markets will force European airlines to innovate to compete.

## Traffic growth strong now, slower later on

The remarkable strength of European airline traffic growth relative to the region's recent economic growth is expected to continue for some time. There is still much potential to be realized from newly acceded nations in the European Union and from stronger ties with other neighboring European and North African nations. For example, Morocco is now part of the single European aviation market.

In the longer run, European traffic growth could be impeded by taxes and emissions-trading policies intended to slow growth in air travel. Many European airlines are taking a proactive stance toward openly measuring and improving performance in areas related to the environment. In addition to acquiring new, more efficient airplanes, they are working closely with airplane manufacturers to ensure that future designs deliver the highest possible environmental performance.

## Reduced market regulation in international markets

Reduced market regulation will be a near-term feature of many international markets to Europe, beginning with the European Union-U.S. Open Skies agreement that comes into effect in March 2008. The largest impact of this agreement is likely to be in markets from continental Europe to the United States rather than U.K. markets, as U.K.-U.S. markets outside London were already under a liberal regulatory regime. The agreement for the first time allows airlines of one European country to serve the United States directly from another European country, which is where the largest opportunity lies.


Early next year, there will be a flurry of new route introductions as U.S. routes from London Heathrow open up. However, the largest impact will inevitably be delayed until the reorganization of its terminals, which should be completed in phases through to 2015. This will group the airlines of each major alliance (Star Alliance, Oneworld, and SkyTeam) in the same respective terminals, for the first time allowing same-terminal transfers for connecting passengers on many international services. Mixed-mode runway operations, more efficient air traffic procedures, and the proposed third runway will be needed to substantially increase airplane movements (and thus available slots) at the airport.

## Competing with airlines

## in emerging regions

Airlines in emerging regions are gaining increased freedom to compete in international markets that provide European airlines with a sizable portion of their revenue base. Some, in the Middle East, for example, have the benefit of newly installed, efficient, and attractive infrastructure and a wide variety of open skies agreements. Others, such as in Southwest Asia (India, in particular), draw on large indigenous populations with strong ties to Europe.
The map shows how European airlines can rely on large traffic flows that competitors from regions such as the Middle East cannot easily draw traffic from. European airlines are building their business from a largely different world perspective-one that features large point-to-point markets and plenty of growth opportunities through connecting traffic on flows where they have a natural advantage.

## European airlines highly innovative

European airlines are traditionally pioneering and intensely competitive in developing new service offerings and in providing better value to passengers.
Their next area of innovation is likely to be in largescale low-cost, long-haul service. This development is anticipated in our forecast. European charter airlines have proven the operational viability of long-haul services with a very low cost product.

Reduced market regulations offer the opportunity to apply elements of the low-cost business to an immense selection of potential markets. Shorthaul, low-cost airlines have proven the feasibility of high-volume, direct selling of seats with low transaction costs.

Now, airlines have the opportunity to marry these two disciplines and to further benefit from ancillary sales.

Low-cost, long-haul flights have always been popular with European travelers, who treasure their freedom to use their ample holiday allowance for an escape to far-off places on at least an annual basis.
Strong interest in this sector is signaled by the acquisition of LTU by Air Berlin and the announcement by current Ryanair Chief Executive Michael O'Leary of his intended exploitation of emerging possibilities for low-cost service to the United States.

## Europe and Middle East Airline Market Development



The Outlook by Region


| CIS | *CIS to Europe. |  |
| :--- | ---: | ---: |
| Annual growth | Rank <br> $1-11$ |  |
| GDP | $4.3 \%$ | $\mathbf{5}$ |
| RPKs | $5.4 \%$ | 6 |
| RTKs* | $5.7 \%$ | 9 |

## Deliveries

| Value, \$B | 70 | 10 |
| :--- | ---: | ---: |
| Average, \$M | 70 | 11 |
| New airplanes | 1,060 | 9 |
| 747 and larger | 20 | 9 |
| Twin aisle | 110 | 11 |
| Single aisle | 470 | 8 |
| Regional jets | 460 | $\mathbf{2}$ |


| Total fleet |  |  |
| :--- | :--- | :--- |
| 2006 | 1,400 | $\mathbf{3}$ |
| 2026 | 1,670 | 7 |

CIS (includes Russia)
CIS airlines will purchase approximately 1,060 new airplanes worth $\$ 70$ billion by 2026.

## Half of CIS airlines are in Russia

In the past 20 years, there has been a strong surge of new airlines in the CIS. Previously, Aeroflot was the main airline serving the region, but today there are over 230 airlines operating out of the CIS. Russia has the largest concentration of airlines, followed by Kazakhstan, Kyrgyzstan, and Moldova.

## Oil-driven economic boom

The economy of the CIS continues to grow at a rapid pace. GDP growth is anticipated at 4.3 percent per year over the next 20 yearswell above world GDP growth of 3.1 percent per year.

In addition to economic growth through exploitation of oil reserves, many countries are strengthening their economies in the service sector by promoting tourism and increasing manufacturing output. Rising personal incomes are creating more disposable income for travel.

Projected annual traffic growth of 5.4 percent is almost equally divided between travel within the CIS and travel to and from the CIS.

Airline Traffic Projections
Source: ICAO/Boeing.

## Rapid growth expected

$\square$ Actual
$\square$ Estimate


## Airlines have begun to evolve new business strategies, join strategic alliances, and modernize their fleets

As the industry evolves, we are starting to see consolidation among airlines. Currently, there are 120 commercial passenger and cargo carriers operating in Russia. By 2015, it is estimated that there will be 15 major airlines in Russia.

For example, in May of this year, AirUnion formed through the merger of KrasAir, Domodevdovo Airlines, Samara Airlines, Omskavia, and Sibaviatrans, and Rossiya merged with Pulkovo Airlines.

Consolidation is also taking place in Ukraine. AeroSvit and Donbassareo plan to collaborate under the brand Ukrainian Aviation Group.


| Global E-ticketing |  | Source: International <br> Air Transport Association. |
| :--- | ---: | ---: |
| Share of <br> all tickets | April <br> $\mathbf{2 0 0 6}$ | December 2007 <br> (estimated) |
| Middle East/North Africa | $11 \%$ | $89 \%$ |
| China/North Asia | $32 \%$ | $96 \%$ |
| Asia-Pacific | $37 \%$ | $89 \%$ |
| Africa | $36 \%$ | $84 \%$ |
| Europe | $66 \%$ | $93 \%$ |
| Americas | $64 \%$ | $89 \%$ |
| United States | $87 \%$ | $97 \%$ |
| CIS | $1 \%$ | $66 \%$ |
| Total | $\mathbf{4 8 \%}$ | $\mathbf{9 2 \%}$ |

Internet Use source: www.internetwordstatas.com.

| Proportion of Internet users | June $\mathbf{2 0 0 7}$ |
| :--- | ---: |
| Middle East/North Africa | $9 \%$ |
| China/North Asia | $14 \%$ |
| Asia-Pacific | $10 \%$ |
| Africa | $2 \%$ |
| Europe | $47 \%$ |
| Americas | $22 \%$ |
| United States | $70 \%$ |
| CIS | $15 \%$ |

## Code sharing and alliances

Code sharing is also growing in the region. Transaero signed an agreement with Malaysia Airlines for flights to Kuala Lumpur and with Aeroflot on the Moscow-St. Petersburg route. Rossiya has a code share agreement with Austrian Airlines for Vienna-St. Petersburg and Vienna-Krasnodar flights.

Aeroflot recently became a member of the SkyTeam alliance. Code sharing and alliances will give CIS airlines access to new markets, which will increase passenger numbers and revenues and allow profits to be used to invest in fleet growth and replacement of older airplanes.

## Airlines are improving efficiency

 through e-ticketingToday's airline business models rely heavily on e-ticketing, which helps cut airline costs and makes ticket purchases easier. CIS airlines also facilitate payment for e-tickets through local banks, post offices, and retail outlets. E-ticketing is typically correlated with Internet use, and regions with the highest Internet use (North America and Europe) also have the highest e-ticket use. The CIS lags slightly behind the world average in Internet use at 15 percent, which indicates potential for growth in both of these areas.


## Passenger Traffic

World passenger traffic will grow from 4.2 trillion RPKs in 2006 to 11.4 trillion in 2026.

Growth by Regional Flow

| RPKs, billions | 1985 | 1990 | 1995 | 2000 | 2001 | 2002 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Africa-Africa | 13.5 | 14.7 | 14.8 | 19.4 | 19.9 | 21.2 |
| Africa-Europe | 43.0 | 47.7 | 57.2 | 99.4 | 96.2 | 97.2 |
| Africa-Middle East | 5.2 | 7.4 | 6.5 | 9.8 | 10.6 | 13.2 |
| Africa-North America | 1.2 | 1.3 | 2.6 | 4.4 | 4.6 | 4.3 |
| Africa-Southeast Asia | 0.3 | 0.9 | 3.2 | 3.2 | 3.4 | 3.6 |
| Central America-Central America | 12.8 | 14.3 | 18.3 | 24.0 | 23.0 | 23.4 |
| Central America-Europe | 17.9 | 27.6 | 44.2 | 66.4 | 69.8 | 68.1 |
| Central America-North America | 43.3 | 63.7 | 71.1 | 90.1 | 88.6 | 87.7 |
| Central America-South America | 3.3 | 3.5 | 4.3 | 7.3 | 7.2 | 7.1 |
| China-China | 8.4 | 18.3 | 56.6 | 76.7 | 86.9 | 101.5 |
| China-Europe | 9.6 | 16.9 | 26.6 | 40.1 | 40.2 | 42.6 |
| China-North America | 7.8 | 13.4 | 21.6 | 33.2 | 36.2 | 33.2 |
| China-Northeast Asia | 6.8 | 10.9 | 16.0 | 19.4 | 18.4 | 24.5 |
| China-Oceania | 3.0 | 5.8 | 9.2 | 12.1 | 12.4 | 13.2 |
| China-Southeast Asia | 8.1 | 14.5 | 23.0 | 29.3 | 31.7 | 36.9 |
| CIS Region-CIS Region | 175.8 | 224.2 | 63.4 | 39.4 | 43.5 | 46.9 |
| CIS Region-International | 15.9 | 24.1 | 33.9 | 42.9 | 48.1 | 51.4 |
| Europe-Europe | 170.0 | 258.3 | 306.8 | 440.1 | 449.3 | 453.8 |
| Europe-Middle East | 43.4 | 41.5 | 44.9 | 65.0 | 59.8 | 58.6 |
| Europe-North America | 158.6 | 230.7 | 278.9 | 420.0 | 373.8 | 346.0 |
| Europe-Northeast Asia | 17.0 | 29.3 | 46.5 | 63.6 | 55.8 | 53.3 |
| Europe-South America | 12.2 | 22.3 | 32.9 | 53.2 | 52.1 | 49.2 |
| Europe-Southeast Asia | 26.6 | 46.4 | 65.9 | 95.8 | 95.9 | 96.4 |
| Europe-Southwest Asia | 11.9 | 17.5 | 20.7 | 26.2 | 27.5 | 27.6 |
| Middle East-Middle East | 17.7 | 19.5 | 20.7 | 27.8 | 27.1 | 27.5 |
| Middle East-North America | 5.0 | 6.6 | 10.3 | 16.1 | 12.0 | 10.4 |
| Middle East-Southeast Asia | 15.1 | 11.0 | 20.6 | 24.0 | 22.9 | 24.0 |
| Middle East-Southwest Asia | 14.5 | 16.6 | 23.2 | 29.4 | 29.9 | 31.1 |
| North America-North America | 470.6 | 589.1 | 670.5 | 857.5 | 812.8 | 783.5 |
| North America-Northeast Asia | 46.9 | 95.2 | 121.5 | 140.2 | 127.5 | 121.2 |
| North America-Oceania | 11.0 | 19.0 | 24.1 | 30.0 | 27.6 | 26.5 |
| North America-South America | 14.5 | 19.6 | 35.9 | 47.2 | 44.8 | 42.7 |
| North America-Southeast Asia | 8.0 | 15.3 | 25.9 | 32.1 | 29.3 | 30.5 |
| Northeast Asia-Northeast Asia | 32.3 | 50.0 | 67.4 | 79.0 | 80.2 | 85.0 |
| Northeast Asia-Oceania | 6.1 | 12.9 | 31.8 | 24.1 | 22.5 | 24.5 |
| Northeast Asia-Southeast Asia | 16.0 | 32.5 | 44.3 | 48.5 | 47.8 | 54.4 |
| Oceania-Oceania | 18.6 | 26.2 | 42.7 | 49.2 | 50.7 | 50.2 |
| Oceania-Southeast Asia | 12.2 | 24.3 | 33.1 | 46.2 | 47.6 | 46.6 |
| South America-South America | 29.5 | 33.8 | 39.7 | 53.5 | 50.8 | 52.7 |
| Southeast Asia-Southeast Asia | 17.7 | 29.9 | 53.8 | 53.7 | 57.0 | 60.6 |
| Southeast Asia-Southwest Asia | 5.7 | 5.8 | 8.1 | 10.9 | 11.6 | 12.6 |
| Southwest Asia-Southwest Asia | 10.5 | 11.6 | 15.2 | 16.0 | 16.6 | 17.4 |
| Rest of the world | 5.7 | 7.3 | 9.2 | 15.2 | 16.0 | 16.9 |
| World total | 1,573 | 2,182 | 2,567 | 3,381 | 3,290 | 3,279 |

Growth Rate (Percent)

|  |  |  |  |  | Growth Rate (Percent) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2003 | 2004 | 2005 | 2006 | 2026 | 1986 to 2006 | 2006 to 2026 |
| 22.5 | 24.0 | 26.4 | 29.7 | 94.9 | 3.9 | 6.0 |
| 99.1 | 105.2 | 111.3 | 115.3 | 337.7 | 5.0 | 5.5 |
| 13.9 | 13.9 | 16.4 | 17.9 | 54.2 | 6.1 | 5.7 |
| 4.4 | 3.9 | 3.8 | 4.8 | 15.2 | 7.0 | 5.9 |
| 3.7 | 3.9 | 4.7 | 4.8 | 16.6 | 13.5 | 6.4 |
| 24.8 | 26.0 | 25.2 | 26.0 | 103.2 | 3.5 | 7.1 |
| 69.8 | 75.7 | 80.1 | 82.1 | 188.7 | 7.5 | 4.2 |
| 92.0 | 103.5 | 104.9 | 108.0 | 222.0 | 4.3 | 3.7 |
| 7.1 | 8.3 | 10.7 | 12.7 | 43.2 | 6.9 | 6.3 |
| 106.9 | 143.8 | 163.8 | 182.6 | 986.9 | 15.6 | 8.8 |
| 37.5 | 51.2 | 60.9 | 73.9 | 236.8 | 10.1 | 6.0 |
| 24.9 | 34.4 | 40.2 | 48.6 | 167.4 | 9.0 | 6.4 |
| 20.1 | 27.3 | 29.0 | 30.0 | 93.3 | 7.2 | 5.8 |
| 10.6 | 15.0 | 17.1 | 19.4 | 47.8 | 9.0 | 4.6 |
| 27.7 | 41.2 | 48.9 | 48.6 | 153.2 | 8.7 | 5.9 |
| 50.2 | 54.7 | 56.0 | 57.4 | 184.6 | -5.7 | 6.0 |
| 56.4 | 63.0 | 65.2 | 66.7 | 189.8 | 7.0 | 5.4 |
| 474.7 | 521.2 | 561.9 | 594.0 | 1,172.8 | 6.0 | 3.5 |
| 58.9 | 67.7 | 74.1 | 88.4 | 200.5 | 3.7 | 4.2 |
| 349.5 | 375.7 | 390.7 | 403.8 | 1,017.9 | 4.4 | 4.7 |
| 48.3 | 59.8 | 61.0 | 61.8 | 178.2 | 6.1 | 5.4 |
| 49.5 | 57.9 | 65.4 | 71.8 | 223.5 | 8.5 | 5.8 |
| 95.0 | 104.5 | 111.3 | 110.4 | 319.6 | 6.8 | 5.5 |
| 29.5 | 35.7 | 44.3 | 54.2 | 161.0 | 7.5 | 5.6 |
| 28.1 | 32.0 | 34.0 | 36.3 | 108.9 | 3.6 | 5.6 |
| 9.6 | 12.6 | 14.4 | 19.5 | 57.1 | 6.8 | 5.5 |
| 26.4 | 29.2 | 33.3 | 38.3 | 111.2 | 5.0 | 5.5 |
| 33.8 | 35.6 | 38.3 | 44.1 | 141.5 | 5.6 | 6.0 |
| 828.3 | 927.7 | 972.3 | 978.5 | 1,906.1 | 3.5 | 3.4 |
| 103.0 | 120.8 | 126.2 | 122.6 | 333.5 | 4.1 | 5.1 |
| 25.9 | 30.1 | 31.5 | 32.3 | 124.7 | 4.9 | 7.0 |
| 37.6 | 39.9 | 49.9 | 59.1 | 194.9 | 7.0 | 6.2 |
| 26.8 | 33.6 | 36.5 | 36.5 | 167.2 | 7.1 | 7.9 |
| 86.1 | 83.6 | 83.9 | 84.2 | 215.1 | 4.5 | 4.8 |
| 22.8 | 27.1 | 25.7 | 24.6 | 87.7 | 6.3 | 6.6 |
| 45.7 | 61.5 | 67.1 | 74.4 | 242.2 | 7.1 | 6.1 |
| 55.5 | 58.8 | 63.0 | 67.9 | 154.9 | 6.3 | 4.2 |
| 42.0 | 54.6 | 60.1 | 57.4 | 156.9 | 7.2 | 5.2 |
| 47.9 | 52.9 | 60.8 | 72.9 | 252.3 | 4.5 | 6.4 |
| 59.4 | 73.9 | 82.4 | 89.3 | 286.2 | 7.9 | 6.0 |
| 12.5 | 14.9 | 17.1 | 19.2 | 78.5 | 6.3 | 7.3 |
| 17.7 | 21.3 | 25.0 | 29.6 | 160.1 | 5.2 | 8.8 |
| 18.2 | 26.7 | 31.9 | 38.8 | 158.0 | 9.8 | 7.3 |
| 3,304 | 3,754 | 4,026 | 4,238 | 11,346 | 4.8 | 5.0 |



## 28,600 New Deliveries

Including CIS markets and passenger and freighter airplanes in all markets.

Single-Aisle Passenger Airplanes

| More than $\mathbf{1 7 5}$ seats | $\mathbf{9 0}$ to $\mathbf{1 7 5}$ seats | Regional jets |
| :--- | :--- | :--- |
| Boeing 707, 757 | Boeing 717-200, 727 | Dornier 328 Jet |
| Boeing 737-900ER | Boeing 737-100 through -500 | Fokker 70, F28 |
| Airbus A321 | Boeing 737-600,-700,-800 | BAe 146-100, -200 |
| Boeing/MDC DC-8 | Airbus A318, A319, A320 | Avro RJ70, RJ85 |
| Tupolev TU-204, TU-214 | Boeing/MDC DC-9, MD-80,-90 | Bombardier CRJ |
|  | Fokker 100 | Embraer 170, 175 |
|  | BAe 146-300, Avro RJ100 | ERJ-135,-140,-145 |
|  | Embraer 190, 195 | Sukhoi Superjet 100 |
|  | Bombardier CRJ-1000 | Antonov An-148 |
|  | Yakovlev Yak-42 | Tupolev TU-134 |
|  | Tupolev TU-154 | Yakovlev Yak-40 |
|  | Ilyushin II-62 | AVIC ARJ-700 |

Market by Airplane Size
2007 to 2026

| Size <br> category | Market value <br> $\mathbf{2 0 0 6} \mathbf{\$ B}$ | Market <br> share value | New airplane <br> deliveries | Market share <br> units |
| :--- | ---: | ---: | ---: | ---: |
| Large* | 270 | $9 \%$ | 960 | $3 \%$ |
| Medium | 680 | $24 \%$ | 2,880 | $10 \%$ |
| Small | 590 | $21 \%$ | 3,410 | $12 \%$ |
| Total twin aisle | $\mathbf{1 , 5 4 0}$ | $\mathbf{5 4 \%}$ | $\mathbf{7 , 2 5 0}$ | $\mathbf{2 5 \%}$ |
| More than 175 seats | 240 | $8 \%$ | 2,560 | $9 \%$ |
| 90 to 175 seats | 950 | $34 \%$ | 15,090 | $53 \%$ |
| Total single aisle | $\mathbf{1 , 1 9 0}$ | $\mathbf{4 2 \%}$ | $\mathbf{1 7 , 6 5 0}$ | $\mathbf{6 2 \%}$ |
| Total regional jets | $\mathbf{1 1 0}$ | $\mathbf{4} \%$ | $\mathbf{3 , 7 0 0}$ | $\mathbf{1 3} \%$ |
| Total market | $\mathbf{2 , 8 4 0}$ | $\mathbf{1 0 0 \%}$ | $\mathbf{2 8 , 6 0 0}$ | $\mathbf{1 0 0 \%}$ |

Twin-Aisle Passenger Airplanes
Bold: Airplanes in production or launched.

| Large | Medium | Small |
| :--- | :--- | :--- |
| 3 class: More than 400 seats | 2 class: 310 to 400 seats <br> 3 class: 250 to 370 seats | 2 class: 230 to 310 seats <br> 3 class: 180 to 250 seats |
| Boeing 747 | Boeing 777 | Boeing 767, 787 |
| Airbus A380 | Airbus A330-300, A340 | Airbus A300, A310, A330-200 |
|  | Airbus A350-900, -1000 | Airbus A350-800 |
|  | Boeing/MDC MD-11 | Boeing/MDC DC-10 <br> Ilyushin II-86 |
|  |  | Lockheed L-1011 |
|  |  | Ilyushin II-96 |



Passenger Fleet Development

| Size <br> category | End of <br> year 2006 | Removed <br> from service | Converted <br> to freighter | New deliveries <br> $\mathbf{2 0 0 7}$ to 2026 | End of <br> year 2026 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Large* | 580 | 560 | - | 590 | 610 |
| Medium | 1,180 | 870 | - | 2,620 | 2,930 |
| Small | 1,310 | 1,160 | - | 3,190 | 3,340 |
| Total twin aisle | $\mathbf{3 , 0 7 0}$ | $\mathbf{2 , 5 9 0}$ | $\mathbf{1 , 2 1 0}$ | $\mathbf{6 , 4 0 0}$ | $\mathbf{6 , 8 8 0}$ |
| More than 175 seats | 1,290 | 1,030 | - | 2,540 | 2,800 |
| 90 to 175 seats | 8,890 | 5,400 | - | 15,090 | 18,580 |
| Total single aisle | $\mathbf{1 0 , 1 8 0}$ | $\mathbf{6 , 4 3 0}$ | $\mathbf{1 , 2 7 0}$ | $\mathbf{1 7 , 6 3 0}$ | $\mathbf{2 1 , 3 8 0}$ |
| Total regional jets | $\mathbf{3 , 0 0 0}$ | $\mathbf{2 , 5 2 0}$ | $\mathbf{-}$ | $\mathbf{3 , 7 0 0}$ | $\mathbf{4 , 1 8 0}$ |
| Total passenger | $\mathbf{1 6 , 2 5 0}$ | $\mathbf{1 1 , 5 4 0}$ | $\mathbf{2 , 4 8 0}$ | $\mathbf{2 7 , 7 3 0}$ | $\mathbf{3 2 , 4 4 0}$ |

How the Fleet Grows


Freighter Fleet Development

| Size category | $\begin{array}{r} \text { End of } \\ \text { year } 2006 \end{array}$ | Removed from service | Converted to freighter | New deliveries 2007 to 2026 | $\begin{array}{r} \text { End of } \\ \text { year } 2026 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Large* | 470 | 220 | 460 | 630 | 1,340 |
| Medium widebody | 680 | 430 | 750 | 220 | 1,220 |
| Standard body | 830 | 700 | 1,270 | 20 | 1,420 |
| Total freighter | 1,980 | 1,350 | 2,480 | 870 | 3,980 |
| Total fleet | 18,230 | 12,890 | 2,480 | 28,600 | 36,420 |
| Total fleetRemoved or converted airplanesAirplanes converted to freightersNew airplane deliveries |  |  |  |  |  |

## How the Fleet Changes

The fleet, including freighters, will grow from 18,230 to 36,420 airplanes by 2026 .

New passenger airplane deliveries 27,730
2006 Passenger Fleet 16,250

2026 Passenger Fleet 32,440


9,060

Retired passenger airplanes

Fleet by Region in 2006

| Region | Regional <br> jets | Single <br> aisle | Twin <br> aisle | 747 and <br> larger | Total <br> fleet |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Asia-Pacific | 140 | 1,920 | 860 | 450 | 3,370 |
| North America | 1,770 | 3,990 | 1,000 | 140 | 6,900 |
| Europe | 560 | 2,830 | 650 | 210 | 4,250 |
| Middle East | 20 | 270 | 330 | 50 | 670 |
| Latin America | 40 | 850 | 640 | 100 | 10 |
| CIS | 480 | 420 | 250 | 30 | 1,000 |
| Africa | 70 | $\mathbf{1 0 , 9 2 0}$ | $\mathbf{3 , 3 2 0}$ | 20 | 1,400 |
| World total |  |  | $\mathbf{9 1 0}$ | $\mathbf{1 8 , 2 3 0}$ |  |



Fleet by Airplane Size

| Size <br> category | $\mathbf{2 0 0 6}$ <br> airplanes in <br> service | $\mathbf{2 0 0 6}$ <br> fleet <br> share | $\mathbf{2 0 2 6}$ <br> airplanes in <br> service | $\mathbf{2 0 2 6}$ <br> fleet <br> share |
| :--- | ---: | ---: | ---: | ---: |
| Large $^{*}$ | 910 | $5 \%$ | 1,370 | $4 \%$ |
| Medium $_{\text {Small }}$ | 1,330 | $7 \%$ | 3,510 | $10 \%$ |
| Total twin aisle | $\mathbf{4 , 9 9 0}$ | $11 \%$ | 4,560 | $13 \%$ |
| More than 175 seats | 1,550 | $\mathbf{2 3} \%$ | $\mathbf{9 , 4 4 0}$ | $\mathbf{2 7 \%}$ |
| 90 to 175 seats | 9,370 | $9 \%$ | 3,390 | $9 \%$ |
| Total single aisle | $\mathbf{1 0 , 9 2 0}$ | $51 \%$ | 19,410 | $53 \%$ |
| Total regional jets | $\mathbf{3 , 0 8 0}$ | $\mathbf{6 0 \%}$ | $\mathbf{2 2 , 8 0 0}$ | $\mathbf{6 2 \%}$ |
| Total fleet | $\mathbf{1 8 , 2 3 0}$ | $\mathbf{1 7 \%}$ | $\mathbf{4 , 1 8 0}$ | $\mathbf{1 1 \%}$ |

Fleet by Region in 2026

| Region | Regional <br> jets | Single <br> aisle | Twin <br> aisle | 747 and <br> larger | Total <br> fleet |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Asia-Pacific | 740 | 6,030 | 2,920 | 710 | 10,400 |
| North America | 2,090 | 7,500 | 2,180 | 180 | 11,950 |
| Europe | 490 | 5,380 | 1,490 | 300 | 7,660 |
| Middle East | 90 | 450 | 660 | 120 | 1,320 |
| Latin America | 170 | 1,920 | 910 | 240 | 10 |
| CIS | 480 | 610 | 270 | 40 | 2.410 |
| Africa | 120 | $\mathbf{2 2 , 8 0 0}$ | $\mathbf{8 , 0 7 0}$ | $\mathbf{1 , 3 7 0}$ | $\mathbf{1 0}$ |
| World total |  |  |  | $\mathbf{3 6 , 4 2 0}$ |  |

[^0]

## PasSenger Traffic EOM Ch8日ges

Market size and growth rates
for the 20-year forecast.
Passenger Traffic

For both tables: Growth data between Latin America and the Middle East is insufficient to be represented in these tables at this time.

Within and between regions
Traffic within regions in 2026, RPKs, billions

|  | 2,660 | 1,910 | 1,170 | 400 | 110 | 90 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Asia-Pacific | fic 790 | 900 | 11 | 250 | 17 |  |
|  | 240 | North America | 1,020 | 420 | 60 | 15 | \% |
|  | 300 | 400 | Europe | 410 | 200 | 340 | $\bigcirc$ |
|  | 2 | 170 | 150 | Latin America | - | 7 | N |
|  | 80 | 20 | 90 | M | Middle East | 50 | N ${ }^{\circ}$ |
|  | 5 | 5 | 120 | 2 | 18 | Africa |  |
|  | 730 | 980 | 590 | 110 | 40 | 30 |  |

Airline Traffic Distribution in 2006
For both tables: Sum data down the table only. Bold: Share within region

| By region (RPKs) | Asia-Pacific | North America | Europe | Middle East | Latin America | Africa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asia-Pacific | 54\% | 13\% | 18\% | 32\% | 0\% | 3\% |
| North America | 18\% | 54\% | 24\% | 8\% | 39\% | 3\% |
| Europe | 22\% | 22\% | 36\% | 36\% | 35\% | 67\% |
| Middle East | 6\% | 1\% | 5\% | 16\% | - | 10\% |
| Latin America | < $1 \%$ | 9\% | 9\% | - | 25\% | 1\% |
| Africa | < $1 \%$ | < $1 \%$ | 7\% | 7\% | < 1\% | 17\% |
| World total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Passenger Traffic Growth Rates

## Within and between regions

Future growth within regions, 2006 to 2026

|  | 6.7\% | 3.4\% | 3.5\% | 6.6\% | 5.6\% | 6.0\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Asia-Pacific | ic 6.2\% | 5.6\% | 9.3\% | 5.8\% | 6.4\% |  |
|  | 5.3\% | North America | 4.7\% | 4.7\% | 5.5\% | 5.9\% |  |
|  | 7.4\% | 4.4\% | Europe | 5.0\% | 4.2\% | 5.5\% |  |
|  | 11.5\% | 5.1\% | 7.9\% | Latin America | a | 7.4\% |  |
|  | 5.3\% | 6.8\% | 3.7\% | N | Middle East | 5.7\% |  |
|  | 13.5\% | 7.0\% | 5.0\% | 2.5\% | 6.1\% | Africa |  |
|  | 7.8\% | 3.5\% | 6.0\% | 4.5\% | 3.6\% | 3.9\% |  |

## How to Read the Tables

Examples for the two tables on the left and the two tables below.

## Tables to the left: Look up from the region name

 (for future data) or down (for historic data) and across.- Past growth between North America and Middle East was 6.8 percent
- 2026 traffic within Asia-Pacific will be 2,660 billion RPKs.
- Future growth between Asia-Pacific and Europe is 5.6 percent.
- 2006 traffic between Europe and Africa was 120 billion RPKs.


## Tables below: Read down the selected column

- In 2006, traffic within North America accounted for 54 percent of the total traffic to, from, and within North America.
- In 2026, traffic from the Middle East to Europe will account for 30 percent of the total traffic to, from, and within the Middle East
- Traffic within Asia-Pacific will rise from 54 percent of the total traffic to, from, and within Asia-Pacific in 2006 to 57 percent by 2026.

Airline Traffic Distribution in 2026

| By region (RPKs) | Asia-Pacific | North America | Europe | Middle East | Latin America | Africa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asia-Pacific | 57\% | 19\% | 22\% | 37\% | 1\% | 3\% |
| North America | 17\% | 45\% | 25\% | 9\% | 34\% | 3\% |
| Europe | 19\% | 24\% | 29\% | 30\% | 33\% | 66\% |
| Middle East | 5\% | 1\% | 5\% | 16\% | - | 10\% |
| Latin America | < $1 \%$ | 10\% | 10\% | - | 32\% | 1\% |
| Africa | < $1 \%$ | < $1 \%$ | 8\% | 7\% | 1\% | 17\% |
| World total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |

## Useful <br> Data



## Data Sources

## ACAS

Air Transport
Association
Ascend
Association of Asia Pacific Airlines (AAPA)

Association of
European Airlines (AEA)
Boeing Primary Research
European Regions Airline Association (ERA)

Global Insight
International Air Transport Association

International Civil Aviation Organization (ICAO)

Jet Information Services
Official Airline Guide (OAG)
Regional Airlines
Association (RAA)
ROM Associates
U.S. Department of Transportation (Form 41)

## Glossary

ASK: Available seat-kilometers. The number of seats on an airplane multiplied by the number of kilometers flown by that airplane (i.e., airline capacity).

CIS: Commonwealth of Independent States. The former Soviet Union, with the exception of the Baltic states,

GDP: Gross domestic product. The total output of goods and services produced within a country.
Liberalization: The removal or reduction in government-imposed regulation of the market for air services. Also known as deregulation.

Load factor: The measure of how full flights are. The number of fare-paying passengers divided by the total number of seats on that flight.

RPK: Revenue passenger-kilometers.
The number of fare-paying passengers multiplied by the number of kilometers they fly (i.e., airline traffic).

Yield: Revenues divided by revenue passengerkilometers (i.e., the money received by an airline for each kilometer flown by each passenger).

## Example

Capacity: If an airplane with 100 seats flies 1000 kilometers, a capacity of $100 \times 1000=$ 100000 available seat-kilometers (ASK) is generated by that flight.
Load factor: If 76 fare-paying passengers are on the 100-seat airplane, 76 percent of the seats available will be occupied, which represents the load factor of the flight.

Traffic: The traffic generated by the 76 passengers on the 1000 -kilometer flight will be $76 \times 1,000=76,000$ RPKs.

Yield: If the average net fare received from each of the 76 passengers is $\$ 200$, the yield is $\$ 200 / 1,000=\$ 0.20$ per passenger-kilometer.

## Photo credits

Wing Chen $\qquad$ page 9 (right)

Alex Heiter. $\qquad$ . page 16

Claire Morgan . $\qquad$ pages 14 (left), 20 (center), 41
$\qquad$
Terry Wiblitzhouser $\qquad$ page 34 (both)

Martin Woudstra. $\qquad$ . page 24 (left)

AirTeam Images.......... pages 5 (right), 10, 18, 19, 24 (right)


The statements contained herein are based on good faith assumptions and provided for general information purposes only. These statements do not constitute an offer, promise, warranty, or guarantee of performance. nent should not be used or relied upon for any purpose other than that intended by Boeing.

## Boeing Commercial Airplanes

Market Analysis
P.O. Box 3707, MC 21-28

Seattle, WA 98124-2207 USA
www.boeing.com/commercial/cmo


[^0]:    *Large passenger and large freighter categories differ.

